



Jack Reis

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January 2024
Available and looking for my next
digital product design role.

Product / UX / Interaction Designer

PROFILE

Recently redesigned the Google Home media controls with the Nest team, contributing to the latest Material Design System in the process. To achieve this, worked cross-functionally to improve discovery of new features and media types like Podcasts on Nest Hub devices. After that, designed and tested comprehensive data visualization themes, business reports and specialized dashboards to democratize agricultural data awareness, improve accessibility and increase signal vs noise at Corteva Agriscience. Next, refactored Corteva's Kernel Design System and documentation, publishing over 700 easy-to-use Figma components for design and data visualization which power the team's ongoing work.

Helped realize two iOS apps as a Senior Interaction Designer with frog in SF and Principal Product Designer with Ship.com. Delivered '0-to-1' (very first end-to-end design) for highly-rated Pray.com app. First designer at Armory (cut dev time by 40%) and Kahuna (only designer, crafted a UI language considered a competitive differentiator and ranked highest among NPS growth factors after 18 months).

Prototyped new internal tools at Facebook to improve efficiencies (cut dev time for advanced features by 20-30% by leveraging existing component architectures) and designed 8 rounds of a sophisticated new product flow with SendGrid Labs, combining robust user research synthesis and analysis with real data from a closed alpha "pilot" to get the top-secret new product approved, (finally) getting the green light to update the company alignment!

BACKGROUND

FOUNDER, PRINCIPAL UX CONSULTANT

JACK.DIGITAL • EST. 2011

- 🔗 Carefully crafted cross-platform experiences
- 🚩 2 top-rated iOS apps in App Store
- 🏆 Privileged to provide UX strategy and design for startups and Fortune 100 companies

Jack Reis showed high intelligence, a creative mind with a deep understanding of user experience, and a strong work ethic... he built 35 screens designs and had them in front of users in 2 days. That's hard to beat.



Ryan Beck
Co-founder & CTO, Pray.com

HIGHLIGHTS

PRINCIPAL UX DESIGNER

CORTEVA AGRISCIENCE • 2021-2022

- 🔗 Design system refresh, migration to Figma and data visualization palette for Power BI.

One of the most talented visual designers I've ever seen.



Paul Sylling
UX Director, Corteva Agriscience

INTERACTION DESIGNER IV

GOOGLE • 2020-2021

- 🔗 Google Home interaction patterns on iOS, Android, Nest Hub and Nest Hub Max including voice commands to support device grouping and multi-room playback.

SENIOR INTERACTION DESIGNER

FROG DESIGN • 2019



- 🔗 Leveraged latest prototyping techniques to provide extremely realistic gesture-based IxD for core features and flows for iOS app.

PRODUCT DESIGNER

FACEBOOK • 2018

- 🔗 While working with the BizApps team at Facebook, I was able to leverage existing component architectures to cut expected dev required for many features by 25%.

Jack understands concepts quickly and delivers excellent work to meet deadlines while thinking about the bigger picture. He finds creative solutions to make development easy, too!



Shivani Jilan
Technical Project Manager, Facebook

SENIOR UX DESIGNER

SENDGRID LABS • 2017 - 2018

- 🔗 I learned a great deal about effective, rapid qualitative user research while we quadrupled (400%) pilot enrollment and earned greenlight.

Jack truly understands how to create pixel perfection, and is uniquely talented at designing complex transitions between interface elements. He is positive, a team player, and he will be a light within your company's culture!



Chiara McPhee
Bizzy Cofounder & Director of Product, SendGrid



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SendGrid Labs



EXPERIENCE

SENIOR UX DESIGNER

KAHUNA • 2015 – 2016

- Worked all the way back to the logo and redesigned the whole brand, eventually increasing revenues by 30x what they were when I joined the company
- Designed and delivered dozens of new features, leveraging the React component architecture to create a style guide and eventually a full-scale visual language called Pegasus UI, integrating dozens of proprietary user interface designs and detailed micro-interactions in competitive differentiator UI

Jack is an extremely talented Product Designer and creative genius.
He's incredibly fun to work with and I look forward to doing so again soon.

Jack's coding expertise when implementing a web app design is the strongest I've seen in Silicon Valley. It's incredibly rare to have a designer with his level of technical knowhow.



Hans Guntren
Principal UX Designer, SandHillUX.com



Paul Martens
Founder & Entrepreneur



LEAD PRODUCT DESIGNER

EBAY GREEN, EBAY FOR CHARITY • 2013 – 2014 EBAY INC, EBAY CAREERS • 2014

- Initiated and executed global refresh of eBay for Charity in US, UK and Germany, still used today!
- New logo and iOS prototype to successfully get buy-in of integration of charity into eBay core app
- eBay Sustainable Commerce user research & testing led to 40% higher engagement from main site
- Redesigned My Charities, Charity Profile, For Nonprofits & Sellers and cut accidental bounces by 22%

A rare combination of "left-brain" and "right-brain" thinking, Jack excels at crafting intuitive user experiences from complex data models.

I have had the pleasure of working with only a few such capable people in my life... an absolutely brilliant designer with a business/operations mindset...



Chad Alderson
Founder, SPARK6



Leon Elperin
PJM, eBay for Charity



UX DESIGNER

TASTINGROOM.COM • 2011 – 2012

- Spearheaded whiteboard brainstorming and feedback sessions with creative and business teams
- Imagined, sketched, built and presented functional models of new user interfaces and animations
- 50+ interactive prototypes to clarify vision of TastingRoom 2.0, updates boosted conversion 20%

Jack combines excellent UI instincts with deep customer empathy to produce designs that are simple, elegant, and easy to use. Top-notch work, combined with superior verbal and written communication skills, truly sets him apart.



Garth Lewis
Senior UX Researcher, Google



EDUCATION

BA Philosophy; University of California, San Diego, La Jolla, CA.

OF INTEREST

Spanish, English, German. Pianist. RYT200 power yoga instructor. Eagle Scout, enthusiastic chef. ♡ SCUBA diving.

ORGANIZATIONS

User Experience Professionals Association

2011 – Present

American Institute of Graphic Artists (AIGA)

2011 – Present